

You'll find Guest Appreciation Coupons in your check-in packet, attached to this information sheet. Scroll to preview Coupon possibilities... BACK*to*BLUEFIN REWARD Coupons or First*Visit SAMPLER Coupons.

Preview...
How it works.

Coupon basics...

1. Use the Coupons, in any combination, at the businesses below.
2. Coupons can't be turned into cash. We encourage you to apply the Coupons to a purchase amount larger than the face-value of Coupons used.
3. For more Coupons, add a night(s) to your current stay (if available); each night adds way MORE \$\$ than previous night.
4. Depending upon season, size/style of unit, & number of nights, total amounts can range from \$10-\$450!
5. Coupons left over at end of your stay? You can apply that \$ amount to a future reservation (within one year) at any of our Bluefin Bay *Premium Homes*.

Use your Coupons at our favorite places...

Equipping/guiding year 'round outdoor recreation...

Sawtooth Outfitters

Hwy 61, across from
Bluefin Bay Resort's guest services center
218-663-7643
sawtoothoutfitters.com

Crooked Spoon's legendary cuisine, casual style...

The Crooked Spoon Food Truck

Home-based in the heart of Grand Marais...
(17 W. Wisconsin St. for 'navigation')
...& occasionally where there's special fun
crookedspoon@boreal.org
facebook.com/pg/crookedspoontruck
@crookedspoontruck

Really neat North country shopping...

WatersEdge Trading Co.

Next door to Coho Bakery
218-663-7021
watersedgetrading.com

Personally guided fishing on the big Lake...

Tofte Charters

Start 6 minutes from Bluefin Bay
218-663-9932
toftecharters.com

Untamed beauty, unparalleled play...

Superior National Golf Course

Just 10 minutes, in Lutsen
218-663-7195
superiornational.com

Craft beer from Lake Superior water...

Voyageur Brewing Company

233 W. Hwy 61, Grand Marais
218-387-3163
voyageurbrewing.com

Memorable tastings, tours & more...

North Shore Winery

Close by, just minutes from Bluefin Bay
218-4813-9280
northshorewinery.us

• Thanks for staying in our Bluefin Bay *Premium Home*!
• **YOUR GUEST APPRECIATION COUPONS ARE ATTACHED!**

• **THESE COUPONS ARE VALUABLE** – a special thank you for a return stay at our Bluefin Bay *Premium Homes* ('units' 14, 56 & 57). (Or, you'll find sample Coupons if you're a first-timer).

• Background: Many Lutsen/Tofte resorts add a 'Resort Service Fee' to check-out bills. Traditionally those fees (compounded by sales tax) are substantial. For this by-owner rental, **you don't pay a 'resort fee'** (& modest booking fees are offset by lower rates).

• Sometimes such a Fee is said to cover costs of maintaining 'free' "recreational amenities" – essentially kayaks, canoes, bikes, xc skis, shuttles. So when you see items like that around here, they're for Bluefin guests who've been charged the extra Fee. (Our Coupons will help offset that, as explained below.)

• But you & your group may definitely use the pools, hot tubs & fitness facilities as much as you wish. Your Soak'n'Splash keycard gives you access. Of course, you can also visit Resort gift shops, restaurants or consider the Resort's fee-based services.

• Our Coupons initially aimed at **North Shore recreation**: you can use Coupons at **Sawtooth Outfitters** (across from Bluefin Bay Resort's Guest Services building). Owners Jeff & Sarah have a great operation & will help you with personalized services and **great bikes, canoes, kayaks**, etc. In winter, they also have the finest gear in this area for alpine (even better than up the Hill) & xc skiing plus snowboards, snowshoes, sweepers & other BWCA winter rentals. Or consider personalized **charter fishing** on Lake Superior, with **Tofte Charters** and its well-equipped, 4-6 passenger vessels; enjoy the remarkable, enjoyable North Shore knowledge & experience of owner/guide/Captain Darren Peck. Others might want to **hit the links** at the famed **Superior National Golf Course**.

• Some will use Coupons for uniquely 'northern' shopping at the impressive, well-stocked **WatersEdge Trading Co.**

• But of course, North Shore **eating & drinking** is equally tempting. So we've made arrangements for Coupons to be accepted for some of the area's finest dining/sipping/quaffing/snacking spots:

• The great cuisine lives on (after the tragic 2020 fire) at **The Crooked Spoon Food Truck**, Grand Marais. Consider **wine tastings & tours** & more at **North Shore Winery**, Lutsen. Or **quaff the North Shore's finest brews** at **Voyageur Brewing Company**, Grand Marais. We've carefully selected & screened these choices as our recommendations for great ways to enhance your North Shore experience. These merchants try to familiarize each of their staff with the Coupons; but we appreciate your patience if you happen to find someone still 'learning the details.'

• There's no extra charge for these Coupons. We expect you'll find your net "check-out price" for your stay to be lower by any comparison. The Coupons are an extra effort to make your stay & North Shore experience value-related – with the extra lodging comforts & perks we offer in our Bluefin Bay *Premium Homes* and through the offerings of these favorite merchants.

• Please enjoy your stay in our home & **COME AGAIN!**

• With appreciation, from the owners of Bluefin Bay's *Premium Homes*
BluefinBayByOwner.com
Cascade Vacation Rentals, assisting
218/663-7971

Great places to visit, things to do – with or without Coupons!
Coupons accepted by North Shore's finest!

Scroll to learn about FIRST-VISIT 'SAMPLER' Coupons.

**Bottom line:
Coupon \$\$
increase
more'n'more
for each night
you add.**

3 nites
\$95

4th nite - extra \$80
\$175

5th nite - extra \$115
\$290

6th nite - extra \$160
\$450

[illegible]

Scroll to learn about FIRST-VISIT 'SAMPLER' Coupons.

***Nightly rate actually paid, pre-tax.
(Valid Coupons, for nights of your stay,
will have expiration dates.)**

3 nites \$65

4th nite - extra \$60
\$125

ite - extra \$95
\$220

6th nite - extra \$140
\$360

**We love ALL
guests, but best
values start 3rd
nite; bigger boost
each add'l nite!**

3
nights
65
PUNY!

4
nights
125
BUCKS

5
nights
220
BUCKS!

6
nights
360
BUCKS!

SAMPLER COUPONS FOR FIRST-TIMERS, TOO!

Nightly rate* \$360 or more, your Coupon sheet will look like this...

Bottom line:
Coupon \$\$
increase
more'n'more
for each night
you add.

3 nites
\$35

4th nite - extra \$40
\$75

5th nite - extra \$75
\$150

6th nite - extra \$120
\$270

ENJOY THESE FIRST*VISIT SAMPLER COUPONS.

\$10 VALUE
FOR PURCHASES ONLY
2-night stay

Expires:

BluefinBayByOwner*Premium Home*
First*Visit
SAMPLER Coupon

*Crooked Spoon: **food truck** extraordinaire (ck Facebook)
*Superior National **Golf** Course
*Tofte Charters: big lake **fishing** *Sawtooth **Outfitters**
*WatersEdge **shopping** *Voyageur Brewing **Taproom**
*North Shore **Winery**: tours & tastings

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\$15 VALUE
FOR PURCHASES ONLY
for 3rd night

Expires:

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SAMPLER Coupon

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\$20 VALUE
FOR PURCHASES ONLY
for 4th night

Expires:

BluefinBayByOwner*Premium Home*
First*Visit
SAMPLER Coupon

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\$20 VALUE
FOR PURCHASES ONLY
for 4th night

Expires:

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\$25 VALUE
FOR PURCHASES ONLY
for 5th night

Expires:

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\$30 VALUE
FOR PURCHASES ONLY
for 6th night

Expires:

BluefinBayByOwner*Premium Home*
First*Visit
SAMPLER Coupon

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*North Shore **Winery**: tours & tastings

*Nightly rate actually paid, pre-tax.
(Valid Coupons, for nights of your stay,
will have expiration dates.)

For FIRST TIME guests with effective total rate
per night of \$360 or more pre-tax (5/22)

We richly reward return guests.
Here we give you a sample, & invite you to return.
Use these Coupons at merchants. Or apply to a future stay.
(applying to next stay, call to arrange extended expiration)

When you return you'll get
BACK*to*BLUEFIN REWARD Coupons!
similar to this example sheet.*

*RETURN STAY should preferably be booked in same name;
if not, return stay should include one or more guests present
in this stay - MENTION THIS when making reservation.



SAMPLER COUPONS FOR FIRST-TIMERS, TOO!

Nightly rate* ~~\$359~~⁹⁹ or less, your Coupon sheet will look like this...

Bottom line:
**Coupon \$\$
increase
more'n'more
for each night
you add.**

3 nites
\$35

4th nite - extra \$20
\$55

5th nite - extra \$50
\$105

6th nite - extra \$90
\$195

ENJOY THESE FIRST*VISIT SAMPLER COUPONS.

\$10 VALUE
FOR PURCHASES ONLY
2-night stay

Expires: BluefinBayOwner*Premium Home*
First*Visit
SAMPLER Coupon

*Crooked Spoon: food truck extraordinaire (ck Facebook)
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FOR PURCHASES ONLY
2-night stay

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FOR PURCHASES ONLY
for 3rd night

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\$20 VALUE
FOR PURCHASES ONLY
for 4th night

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First*Visit
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For FIRST TIME guests with effective total rate
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