

You'll find Guest Appreciation Coupons in your check-in packet, attached to this information sheet. Scroll to preview Coupon possibilities... BACK*to*BLUEFIN REWARD Coupons or First*Visit SAMPLER Coupons.

Preview...
How it works.

Coupon basics...

1. Use the Coupons, in any combination, at the businesses below.
2. Coupons can't be turned into cash. We encourage you to apply the Coupons to a purchase amount larger than the face-value of Coupons used.
3. For more Coupons, add a night(s) to your current stay (if available); each night adds way MORE \$\$ than previous night.
4. Depending upon season, size/style of unit, & number of nights, total amounts can range from \$10-\$450!
5. Coupons left over at end of your stay? You can apply that \$ amount to a future reservation (within one year) at any of our Bluefin Bay *Premium Homes*.

Use your Coupons at our favorite places...

Equipping/guiding year 'round outdoor recreation...

Sawtooth Outfitters

Hwy 61, across from
Bluefin Bay Resort's guest services center
218-663-7643
www.sawtoothoutfitters.com

Exquisite contemporary Minnesota cuisine...

The Crooked Spoon Cafe

17 W. Wisconsin St., Grand Marais
218-387-2779
www.crookedspooncafe.com

Really neat North country shopping...

WatersEdge Trading Co.

Next door to Coho Bakery
218-663-7021
www.watersedgetrading.com

North Shore's ultimate spa experience...

WatersMeet Spa & Wellness Center

Just 10 minutes, in Lutsen
800-258-8736 or 218-258-8736
www.watersmeetspa.com

Personally guided fishing on the big Lake...

Tofte Charters

Start 6 minutes from Bluefin Bay
218-663-9932
www.toftecharters.com

Untamed beauty, unparalleled play...

Superior National Golf Course

Just 10 minutes, in Lutsen
218-663-7195
www.superiornational.com

Craft beer from Lake Superior water...

Voyageur Brewing Company

233 West Highway 61, Grand Marais
218-387-3163
www.voyageurbrewing.com

Memorable tastings, tours & more...

North Shore Winery

Close by, just minutes from Bluefin Bay
218-4813-9280
www.northshorewinery.us

- Thanks for staying in our Bluefin Bay *Premium Home*!
- **Your Guest Appreciation Coupons are attached!**

THESE COUPONS ARE VALUABLE – special thanks for a return stay at our Bluefin Bay *Premium Homes* ('units' 14, 56 & 57). (Or, you'll find sample Coupons if you're a first-timer).

Background: Most Lutsen/Tofte resorts add a 'Resort Service Fee' to check-out bills. Traditionally those fees (compounded by sales tax) are substantial. For this by-owner rental, **you don't pay a 'resort fee'** (& modest booking fees are offset by lower rates).

Sometimes such a Fee is said to cover costs of maintaining 'free' "recreational amenities" – essentially kayaks, canoes, bikes, xc skis, shuttles. So when you see items like that around here, they're for Bluefin guests who've been charged the extra Fee. (Our Coupons will help offset that, as explained below.)

But you & your group may use the pools, hot tubs & fitness facilities as much as you wish. Your Soak'n'Splash keycard gives you access. Of course, you can also visit gift shops, restaurants or consider the Resort's fee-based services.

Our Coupons started with "recreational amenities"; use them at **Sawtooth Outfitters** (across from Bluefin Bay Resort's Guest Services building). Sawtooth owners Jeff & Sarah have a great operation & will help you with personalized services and **great bikes, canoes, kayaks, etc.** In winter, they also have the finest gear in this area for alpine (even better than up the Hill) & xc skiing plus snowboards, snowshoes, sweepers & other BWCA winter rentals. Or use Coupons for personalized **charter fishing** on Lake Superior, with **Tofte Charters** and its well-equipped, 4-6 passenger vessels; enjoy the remarkable, enjoyable North Shore knowledge & experience of owner/guide/Captain Darren Peck. Or **hit the links** at the famed **Superior National Golf Course**.

But we realize many guests have other interests. So, to offer more value, we've gone a step further & arranged additional options: **Fine dining** (**The Crooked Spoon Cafe**, Grand Marais); uniquely 'northern' **shopping** (**WatersEdge Trading Co.**); **fine spa experiences** (**WatersMeet Spa & Wellness Center**). Consider **wine tastings & tours** & more (**North Shore Winery**, Lutsen.) Or **quaff the North Shore's finest brew** (**Voyageur Brewing Company**, Grand Marais). We've carefully selected & screened these choices as our recommendations for great ways to enhance your North Shore experience. We hope our Coupons will make these options even more inviting. These people try to familiarize each of their staff with the Coupons; but we appreciate your patience if you happen to find someone still 'learning the details.'

There's no extra charge for these Coupons. We expect you'll find your actual "check-out price" to be lower by any comparison. The Coupons are an extra effort to make your stay & North Shore experience value-related – with the extra lodging comforts & perks we offer in our Bluefin Bay *Premium Homes* and through the offerings of these favorite merchants.

Please enjoy your stay in our home & COME AGAIN!

With appreciation, from the owners of Bluefin Bay's *Premium Homes*
www.BluefinBayByOwner.com
Cascade Vacation Rentals, managers
218/663-7971

Great places to visit, things to do – with or without Coupons!
Coupons accepted by North Shore's finest!

Scroll to learn about FIRST-VISIT 'SAMPLER' Coupons.

***Nightly rate actually paid, pre-tax.
(Valid Coupons, for nights of your stay,
will have expiration dates.)**

6th nite - extra \$160
\$450

[illegible]

SPECIAL \$\$ PERK FOR RETURN GUESTS!

Scroll to learn about FIRST-VISIT 'SAMPLER' Coupons.

Nightly rate* \$324⁹⁹ or less, your Coupon sheet will look like this...

***Nightly rate actually paid, pre-tax.
(Valid Coupons, for nights of your stay,
will have expiration dates.)**

**Bottom line:
Coupon \$\$
increase
more'n'more
for each night
you add.**

3 nites \$65

4th nite - extra \$60
\$125

5th nite - extra \$95
\$220

6th nite - extra \$140
\$360

[illegible]

\$\$ COUPONS FOR FIRST-TIMERS, TOO!

Nightly rate* \$324⁹⁹ or less, your Coupon sheet will look like this...

Bottom line:
Coupon \$\$
increase
more'n'more
for each night
you add.

*Nightly rate actually paid, pre-tax.
(Valid Coupons, for nights of your stay,
will have expiration dates.)

For FIRST-TIME guests with effective rate
per night \$324.99 or less pre-tax (4/19)

ENJOY THESE FIRST-VISIT SAMPLER COUPONS.

\$10 VALUE
FOR PURCHASES ONLY
2-night stay

Expires:

BluefinBayOwner "Premium Home"
First-Visit
"SAMPLER" Coupon

• Crooked Spoon Cafe • Superior National Golf Course
• Toftte Charters: Lake Superior fishing
• Sawtooth Outfitters • WatersMeet Spa & Wellness
• WatersEdge shopping • Voyageur Brewing Taproom
• North Shore Winery: tours & tastings

\$10 VALUE
FOR PURCHASES ONLY
2-night stay

Expires:

BluefinBayOwner "Premium Home"
First-Visit
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• Crooked Spoon Cafe • Superior National Golf Course
• Toftte Charters: Lake Superior fishing
• Sawtooth Outfitters • WatersMeet Spa & Wellness
• WatersEdge shopping • Voyageur Brewing Taproom
• North Shore Winery: tours & tastings

\$15 VALUE
FOR PURCHASES ONLY
for 3rd night

Expires:

BluefinBayOwner "Premium Home"
First-Visit
"SAMPLER" Coupon

• Crooked Spoon Cafe • Superior National Golf Course
• Toftte Charters: Lake Superior fishing
• Sawtooth Outfitters • WatersMeet Spa & Wellness
• WatersEdge shopping • Voyageur Brewing Taproom
• North Shore Winery: tours & tastings

\$20 VALUE
FOR PURCHASES ONLY
for 4th night

Expires:

BluefinBayOwner "Premium Home"
First-Visit
"SAMPLER" Coupon

• Crooked Spoon Cafe • Superior National Golf Course
• Toftte Charters: Lake Superior fishing
• Sawtooth Outfitters • WatersMeet Spa & Wellness
• WatersEdge shopping • Voyageur Brewing Taproom
• North Shore Winery: tours & tastings

\$25 VALUE
FOR PURCHASES ONLY
for 5th night

Expires:

BluefinBayOwner "Premium Home"
First-Visit
"SAMPLER" Coupon

• Crooked Spoon Cafe • Superior National Golf Course
• Toftte Charters: Lake Superior fishing
• Sawtooth Outfitters • WatersMeet Spa & Wellness
• WatersEdge shopping • Voyageur Brewing Taproom
• North Shore Winery: tours & tastings

\$25 VALUE
FOR PURCHASES ONLY
for 5th night

Expires:

BluefinBayOwner "Premium Home"
First-Visit
"SAMPLER" Coupon

• Crooked Spoon Cafe • Superior National Golf Course
• Toftte Charters: Lake Superior fishing
• Sawtooth Outfitters • WatersMeet Spa & Wellness
• WatersEdge shopping • Voyageur Brewing Taproom
• North Shore Winery: tours & tastings

\$30 VALUE
FOR PURCHASES ONLY
for 6th night

Expires:

BluefinBayOwner "Premium Home"
First-Visit
"SAMPLER" Coupon

• Crooked Spoon Cafe • Superior National Golf Course
• Toftte Charters: Lake Superior fishing
• Sawtooth Outfitters • WatersMeet Spa & Wellness
• WatersEdge shopping • Voyageur Brewing Taproom
• North Shore Winery: tours & tastings

\$30 VALUE
FOR PURCHASES ONLY
for 6th night

Expires:

BluefinBayOwner "Premium Home"
First-Visit
"SAMPLER" Coupon

• Crooked Spoon Cafe • Superior National Golf Course
• Toftte Charters: Lake Superior fishing
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• WatersEdge shopping • Voyageur Brewing Taproom
• North Shore Winery: tours & tastings

\$30 VALUE
FOR PURCHASES ONLY
for 6th night

Expires:

BluefinBayOwner "Premium Home"
First-Visit
"SAMPLER" Coupon

• Crooked Spoon Cafe • Superior National Golf Course
• Toftte Charters: Lake Superior fishing
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We richly reward return guests.
Here we give you a sample, & invite you to return.
Use these Coupons at merchants. Or apply to a future stay.
(applying to next stay, call to arrange extended expiration)

When you return you'll get
BACK-to-BLUEFIN REWARD Coupons!
similar to this example sheet.*

RETURN STAY should preferably be booked in same name;
if not, return stay should include one or more guests present
in this stay - MENTION THIS when making reservation.

3 nites
\$35

4th nite - extra \$20
\$55

5th nite - extra \$50
\$105

6th nite - extra \$90
\$195

3 nites
35 BUCKS!

4 nites
55 BUCKS!

5 nites
105 BUCKS!

6 nites
195 BUCKS!

WELCOME BACK TO OUR BLUEFIN BAY *PREMIUM HOME*

Here you'll find a grid of BACK-to-BLUEFIN REWARD Coupons. Each coupon is for a specific number of nights (3, 4, 5, 6) and has a corresponding value (e.g., \$35, \$55, \$105, \$195). The coupons are identical to the ones shown in the main section, but they are presented as a grid of smaller versions of the same coupon.